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Hi, Here are your Articles for July 20, 2017.

Kushner LaGraize's News

July 2017

Tax Strategies for High Net-Worth Individuals Conference

KL founding partner, David Kushner, CPA, CRFAC recently attended the AICPA Conference on Tax Strategies for the High-Net worth Individuals in Las Vegas. David was able to share these strategies with our firm's partners and managers in several lunch and learn sessions to ensure that our clients receive the best strategic advice in their tax planning.



Auditors in Memphis for A&A conference

KL Partners, Ernie Gelpi, CPA, CGFM and Doug Finegan, CPA, CVA and Audit Senior Managers Cathy Nerin, CPA, CRFAC, and Michelle Treschwig, CPA had a great week in Memphis where they attended the annual CPAmerica Audit and Attestation Conference.




Celebrating over 25 years with the firm


Please join us in congratulating partners Will Hamilton, CPA, Craig Fabacher, CPA, Doug Finegan, CPA, CVA, and Senior Manager Al Leaber, CPA/CFF, CVA, CRFAC. They have been providing exceptional client services for over 25 years with the firm.




Please Be Aware of Tax Scams & Consumer Alerts

Recently, thousands of people have lost their personal information and large sums of money to tax scams and fake IRS communication. Please remember the IRS **will not** contact taxpayers by email, text messages, or social media channels to request personal or financial information. Also, they will not threaten taxpayers with lawsuits, imprisonments, or other enforcement action. If you would like to read more about the new and evolving schemes happening now, you can find more information at "[IRS Cautions Taxpayers to Watch for Summertime Scams.](#)"

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Timely Opportunities

5 Recent Supreme Court Decisions that Could Affect Your Business



The U.S. Supreme Court just wrapped up its 2016 term. This spring, the top court published several opinions that will affect businesses, including cases that provide an ERISA exemption for church plans and clarify federal guidance on patents, copyrights, bankruptcy priority, and the statute of limitation for disgorgements from the Securities and Exchange Commission. In the 2017 term, a case regarding online sales and use tax charges could take center stage.

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Sales

Tee Off for Success



Driving a dimpled ball down the fairway can be good for business -- as long as you know what you're doing. Here's a guide to business golf that can help you build relationships and open the door for more sales. Just remember: The course probably isn't the place where the deal is clinched.

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Marketing

Six Tactics To Improve Your Search Engine Results



What business *doesn't* want to increase traffic to its website? More than 90 percent of people who visit websites today enter them via search engine links rather than by typing in a specific URL. Consequently, search engine optimization (SEO) presents a huge opportunity for businesses looking to increase their site traffic. Take a look at six tactics to help increase your website traffic.

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